

7.1.10 Number of specific initiatives to address locational advantages and disadvantages during the last five years.

A table depicts the various initiatives to address locational advantages and disadvantages

Year	Number of initiatives to address locational advantages and disadvantages	Date and duration of the initiative	Name of the initiative	Issues addressed	Number of participating students and staff
2013-14	1	Continuous Initiative	Institute inception in semi Urban location.	Availability of management education at semi urban location.	All
2013-14	1	6/07/2013	Committed and dedicated faculty conducted workshop for self help group	Created awareness about microfinance.	30
2013-14	1	Continuous Initiative	Increase in small and allied business like grocery, laundry, eateries, transport	Self employability	
2014-15	1	11/04/2015 1 day	Campus Placement Drive for students in the vicinity	for industrial visits, internships and final placements	70
2014-15	1		Bus Transportation to	Transportation	All

		Continuous Initiative	the students.	problem to connect main city and various locations of in and around Pune.	
2015-16	1	Continuous Initiative	ATM machine in the campus	Connectivity to the banking facilities	All
2015-16	1	Continuous Initiative	Backside gate to Institute.	Connectivity, additional transportation & Reduction of Traffic.	All
2016-17	1	Continuous Initiative	Police chowky operational at the entrance of campus	Safety & Security of the students and Staff.	All
2016-17	1	29/08/2016 (3 hours)	Tree Plantation at campus, corporation roads and hill side of Handewadi.	Green Initiative and ecofriendliness to the community.	45
2017-18	1	Continuous Initiative	Morning Walk and Exercise at campus ground to the community located nearby campus	Building Ecofriendliness and neighborhood towards local community.	More than 1000 local people.
2017-18	1	2 to 4 January 2018	Yoga session for local community at campus.	Building Ecofriendliness and neighborhood towards local community	105

A Report of the Institute's Inception in Semi Urban Location

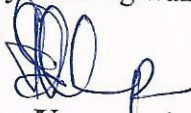
The institute's location has many advantages in the entire proximity of the vast radius geographically. Hadapsar Industrial area is located within a distance of 4 kms which as all major industries located. This gives the institute to conduct industrial visits to its students with the help of Industry Academia Forum established by the institute. The Hadapsar Industrial area has many corporate companies like Honeywell, Kirloskar, Pravin Masale etc. With the help of Industry Academia Forum regular industrial visits are conducted in this area because of its proximity which in turn has great locational advantage.

The outcome of this institute's proximity to the Hadapsar Industrial area is it helped the institute to place students for their Summer Internship program and also for their final placements. Due to the interaction with the IAF (Industry Academia Forum) it becomes easy to organize in campus and off campus interviews for the students. Due to all these factors the institute has a fair advantage of its prime location.

Main highways like Solapur road, Kondhwa road connecting Pune Bangalore highway passes through the institute's proximity. Other advantages is Corporation's bus stand where you can be connected anywhere in Pune is located a distance of 3 kms only. Moreover IT hub called Magarpatta city which houses most of the software industry is located again at a distance of 4kms.

Outcome of locational advantage:

1. Education gained importance because the JSPM campus inhouses KG to PG education.
2. Students staying in nearby areas got quality education for past 10 years
3. Many allied businesses like laundry, eateries, accommodation, saloons, hotels etc sprang up in a period of 2 years
4. The sprawling campus of 12 acres with greenery is open to the general public in the morning. Many morning walkers take advantage of the quite campus for their daily morning walk.


Prof. Reuben Umap
HOD


Dr. Anita Khatke
Director

Academic Year-2012-13

A Report of Workshop Conducted for Self Help Group

As part of an activity for MBA program under Savitribai Phule Pune University an event was conducted in the institute for which the details are as follows:

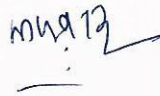
1. Name of the event : **Workshop conducted for self help group**
2. Date : **06/07/2013**
3. Time : **4.30 pm**
4. Venue : **Tejeshwini foundation**
5. Event Coordinator/s : **Prof. Vinay Bhalerao**
6. Student Coordinator/s : **Mr. Navnath Gholve**
7. Organized by (Cell/Forum/Club): **Synergy Club**

Self help group are novel and innovative organizational setup in India for the women upliftment and welfare. All women in India are given chance to join any one of self help group for training and development, so as to be prospective entrepreneur and skilled worker.

Accordingly a workshop was conducted for the self help group at nearby place named Tejeshwini Foundation (Kunjirwadi) for the women. This workshop comprised various training and facilities to carry out work suitable for women. In this workshop various banks and financial assistance facilities were also discussed.



Prof. Vinay Bhalerao
Event Coordinator



Prof. Gajendra Pawar
Coordinator, Synergy Club



Prof. Reuben Umap
Head of Department



Dr. Anita Khatke
Director, JSIMR

Glimpses of Event



Workshop Conducted for Self Help Group



JSPM's
Jayawantrao Sawant
Institute of Management & Research, Hadapsar, Pune-28

Increase in allied businesses:

Many allied businesses like laundry, eateries, accommodation, saloons, hotels etc sprang up because of the large student community in the entire JSPM campus. Most of the students are from the district of Maharashtra seeking admission at our campus hence because of the student the business in the vicinity gained importance.

Prof. Reuben Umap

HOD

Dr. Anita Khatke

Director

Academic Year-2014-15


A Report on Campus Placement Drive

As part of curriculum activity for MBA program under Savitribai Phule Pune University an event was conducted in the JSIMR for which the details are as follows:

1. **Name of the event** : Campus Placement Drive
2. **Date & Day** :11/04/2015
3. **Time** :10.00 am
4. **Venue** : JSIMR
5. **Event Coordinator/s** : Prof. Vishwajeet Katedeshmukh
6. **Student coordinator/s** :Mr. Nilesh Autade
7. **Organized by (Cell/Forum/Club)** : Synergy Club

The Placement Cell of the institute has fruitful years of placements in the every academic year. Every year various companies approach us in their hunt for fresh talent for their organizations. Each year, we invite and host companies on campus to hold recruitments for students in the vicinity. Since the institute has many graduation colleges in and around its location we saw many leading corporate companies recruit a considerable number of students. The Placement Cell is headed by our Director and Training and Placement Officer. All the activities of the Cell are led by the T & P officer and the Student Core Committee, which consists of students from different specializations in their final year. We aim to invite companies from various fields in order to make opportunities for the students from various specializations. The Placement Cell of the institute aims at making available quality placement opportunities for the students of the institute and also for the nearby colleges. It acts as an interface between the students of the college and various companies that come for recruitment. The placement cell maintains a constant contact with its students through Face book page and also sends the students regular mails notifying them about the companies that would be visiting thereby encouraging them to apply for the recruitment procedure.


Prof. Vishwajeet K
Event Coordinator


Prof. Reuben Umap
HOD


Dr. Anita Khatke
Director

Glimpses of Event



Photograph showing Campus Placement Drive in the institute for MBA students 14/03/20





Bus Transportation

The institute has taken the initiative for local bus transport. The institute submitted application for new bus route to the municipal corporation and on this basis and follow-ups the bus service stated. With this objective in mind the management in cooperation with Pune Municipal Corporation has initiated the regular running of municipal buses from Swargate bus stop (Main bus stop of pune city) and Pune railway station bus stop directly to the institute gate in order help students commute economically and in time. This helped not only the institute students but also the local community got a greater advantage from this transport.



PMPL Bus service (Bus No.186)


Prof. Reuben Umap
HOD



Dr. Anita Khatke
Director


ATM machine in the Campus

Banking in college can be a stressful activity for young adults. Many face their first real-world responsibilities now that they're not living with mom and dad, and part of the maturing process is learning how to manage their finances. Management has taken this initiative to provide the advantage of using ATM in the premises and as a result of this ATM getting installed in campus many students and staff have the ease and convenience of withdrawing money. Due to the initiative of the institute ATM machine of ICICI Bank was installed in the campus. Since there was no ATM in the radius of 3 kms this initiative proved great help not only to the students but also to the local community.



Photograph showing ATM machine in the campus


Prof. Reuben Umap
HOD


Dr. Anita Khatke
Director

Construction of Back side Gate of the institute


The second initiative taken by JSIMR is the construction of Back side gate as an entry and exit point for various important locations such as Kale Padal, Fursungi, Wadki naka, Mantarwadi, Sasane nagar, Gadital of Hadapsar etc and connected to Pune-Solapur National Highway, Pune – Baramati highway.

This initiative has taken in the year 2015-16. The outcome of this initiative is as below:

1. This has helped to reduce time, distance and traffic considerably.



Backside gate of the campus


Prof. Reuben Umap
HOD


Dr. Anita Khatke
Director

Police help booth at Entrance gate

The institute has facility for police help at the entrance gate of premises. Any case related to rules violation and Traffic accidents fall under the jurisdiction of Police Station of college campus at Hadapsar Handewadi Pune. Police Department is very proud to provide a safe and secure environment for our Students, Staff, Faculty and Visitors. Uniformed officers are available every day of the week. Zero tolerance on alcohol, smoking, eve teasing and drug policy is strictly enforced. This initiative of providing police help booth not only benefitted the students but the advantage is also taken by the local community at large.



Photograph showing Police helping booth at Entrance gate

Prof. Reuben Umap

HOD

Dr. Anita Khatke

Director

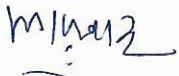
Academic Year-2016-17

Activity Report

1. Name of the event : "Tree Plantation"
2. Date : 29/08/2016
3. Time : 10.00 am
4. Venue : Hadapsar campus, pune
5. Event Coordinator/s : Prof. Gajendra Pawar
6. Student Coordinator/s : Mr. Pratik Jadhav
7. Organized by (Cell/Forum/Club) : Synergy Club

The campus is surrounded by plane open tracks of land and hillocks so, the institute took the opportunity to plant trees to make the surrounding area pleasant and beautiful. Therefore initiative was taken by the students to plant more trees under "save trees" banner, thus the initiative received good response

Said program was held by our institute on 29/08/2016 at 10.00 am at Hadapsar campus, pune. The students of MBA-I and MBA -II were actively participated in the program. Director Dr Anita Khatke, Faculties and students went with plant sapling to the plantation field.



Prof. Gajendra Pawar
Event Coordinator



Prof. Amof Nikam
Coordinator, Synergy Club



Prof. Reuben Umäp
Head of Department



Dr. Anita Khatke
Director, JSIMR

Glimpses of Event



Tree plantation at Campus

Locational advantage for morning walkers

The purpose of providing campus opens for the local community for morning walk and exercise at the JSIMR ground. JSIMR has taken initiative and asked for the permission to provide campus open for morning walk to all community which lives nearby vicinity of the campus. This initiative has taken in the year 2013-14. The outcome of this initiative is as below:

1. People have got relax and empty space to do morning exercise and walk
2. It has increased the number of people who are regularly doing their exercises and increase their fitness
3. JSIMR has got popularity amongst the people of nearby vicinity



Prof. Reuben Umap

HOD



Dr. Anita Khatke

Director

Academic Year- 2017-18

“Workshop on Yoga & Meditations”

Activity Report

As part of curriculum activity for MBA program under Savitribai Phule Pune University an event was conducted in the institute for which the details are as follows:

1. **Name of the event** : **Workshop on Yoga & Meditation**
2. **Date & Day** : **2nd Jan to 4th Jan 2018**
3. **Time** : **8.00 am to 9.30 am**
4. **Venue** : **Multipurpose Hall**
5. **Resource person** : **Mrs. Srividhya**
6. **Coordinator/s** : **Prof.Vaishali Nikam**
7. **Organized by (Cell/Forum/Club)** : **Synergy Club**

The institute conducted three day workshop for two hours every day on yoga & meditation for the local community in & around JSPM campus. The objective was to extend community services with respect to health & fitness.

Because of the locational advantage people from the nearby area (especially morning walkers) during this three day course the people were engage in to brief lecture series on health issues, stress management & the advantages of meditation. After this yoga asana were demonstrated.

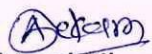
These three day event good response received from the local community and also provided satisfaction for the institute in terms of contribution towards social service and the community.

Yoga teacher Mrs. Srividya was invited to the institute to conduct the workshop. She focused on techniques of meditation and how to follow the process of meditation in daily routine life.


She spoke on the conceptual background of yoga has its origins in ancient Indian philosophy. Types of yoga each have its own distinct emphasis regarding the relative content of physical postures and exercises breathing techniques deep relaxation, and meditation practices that cultivate awareness and ultimately more profound states of consciousness.



Prof. Vaishali Nikam
Event Coordinator



Prof. Amol Nikam
Coordinator, Synergy Club



Prof. Reuben Umap
Head of Department



Dr. Anita Khatke
Director, JSIMR



Yoga and Meditation Session by Mrs.Srividya

